



Sony
Championship

HaWaii

**START THE YEAR ON THE RIGHT COURSE
PLAY IN THE OFFICIAL PRO-AM IN HAWAII**

JANUARY 11 – 16, 2027

WAIALAE COUNTRY CLUB | HONOLULU, HI



CHAMPIONS

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January 11-16, 2027 in Diamond Head & Waikiki, Hi

Bring the right people together in Hawai'i for a memorable week that combines worldclass golf, client entertainment and premium entertainment.



A HAWAIIAN SETTING FOR CHAMPIONSHIP GOLF

The Sony Championship Hawai'i brings PGA TOUR Champions talent to Waialae Country Club as part of the new Hawai'ian Swing. Set against the Pacific Ocean and Koko Head Crater, the event creates a rare setting for championship golf, meaningful access, and memorable time together.

Play 18 holes at Wai'alae Country Club

Join past Sony Open PGA Tour champions

Oceanside welcome party at the Kahala Resort

Two days of Pro-Am play on Tues. & Wed.

QUICK FACTS

- January 11 to 16, 2027
- Waialae Country Club
- 78 player field
- \$3 million purse
- \$450,000 champion's prize





MONDAY
JAN 11
Pairings Party



TUESDAY
JAN 12
Official Pro-Am
Day One



WEDNESDAY
JAN 13
Official Pro-Am
Day Two



THURSDAY
JAN 14
Round One
Gala Dinner



FRIDAY
JAN 15
Round Two



SATURDAY
JAN 16
Round Three



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BRING YOUR TEAM INSIDE THE ROPES

Step inside tournament week with the opportunity to play Waialae Country Club in tournament conditions alongside a PGA TOUR Champions professional. This unforgettable experience blends competitive golf, connection and the excitement of being part of the Sony Championship Hawai'i.

- **PLAY**

- Play 18 holes at Waialae Country Club alongside a PGA Tour Champions professional, experiencing the course in tournament conditions.

- **CONNECT**

- Share the course with your colleagues and fellow participants while enjoying opportunities to connect, network and experience premium food and beverage throughout the pro-am rounds.

- **ENJOY**

- Make the most of the Pro-Am experience with premium gifting and an atmosphere designed to make your day on the course as memorable off the course as it is on it.

EVENINGS BUILT FOR CONNECTION



PAIRINGS PARTY

Monday, January 11

*Plumeria Beach House and Pool Area, The
The Kahala Hotel & Resort*

Begin tournament week with an evening designed for connection and celebration. Set along the beach at The Kahala, the Pairings Party brings Pro-Am participants and PGA TOUR Champions professionals together for premium food and beverage, entertainment, networking and the highly anticipated announcement of each team's playing partner.



GALA DINNER

Thursday, January 14

Hawai'i Convention Center

The marquee event of tournament week. Hosted by Sony, the Gala Dinner brings guests together for an elegant evening featuring a seated dinner, entertainment and the presentation of the Pro-Am's awards. A memorable night of celebration with PGA TOUR Champions professionals, Pro-Am participants and fellow guests.



EXPERIENCE THE TOURNAMENT FROM THE WELO CLUB

Experience the tournament rounds from the iconic 16th Green.

THE WELO CLUB

Located at the signature 16th hole, The Welo Club offers a premium shared experience inspired by the spirit of Welo, meaning “to float in the wind.” With iconic views of the W Palm, inclusive food and soft drinks and a prime vantage point for the action, The Welo Club provides an elevated setting for entertainment and connection.



A REFINED HOME BASE FOR TOURNAMENT WEEK

The Kahala Hotel & Resort combines convenient access to Waialae with privacy, service and amenities that make a corporate retreat feel effortless.

THE KAHALA EXPERIENCE

- One resort home base for the group
- Hosted evenings and informal conversations on property
- Wellness and downtime between tournament activities
- Guest conveniences including internet access, fitness, and spa offerings

YOUR RETREAT AT A GLANCE



ONE-DAY PRO-AM EXPERIENCE

- (4) playing positions, Tuesday or Wednesday
- (4) premium tee gift packages
- (8) Pairings Party invitations
- (8) Gala Dinner invitations
- (4) preferred parking passes
- (4) Welo Club tickets per day, Thursday - Saturday
- Hotel rooms arranged separately with The Kahala Resort
- Travel agency partners available

INVESTMENT: \$28,300



TWO-DAY PRO-AM EXPERIENCE

- (8) playing positions, (4) on Tuesday and (4) on Wednesday
- (8) premium tee gift packages
- (16) Pairings Party invitations
- (16) Gala Dinner invitations
- (8) preferred parking passes
- (8) Welo Club tickets per day, Thursday - Saturday
- Hotel rooms arranged separately with The Kahala Resort
- Travel agency partners available

INVESTMENT: \$54,200



**PLAN YOUR JANUARY
RETREAT**

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